

PRESS RELEASE
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Bangur Cement launches Bangur Marble in Odisha, setting a benchmark in Premium Construction Materials

Shree Cement, one of India's leading cement manufacturers, has launched its premium product, **Bangur Marble Cement**, under its master brand, **Bangur Cement in Odisha** region. This PSC cement offers best-in-segment brightness, superior strength and crack resistance, making it ideal for exposed concrete structures and ensuring grand, imposing designs. It is also well suited for the weather conditions of coastal Odisha, making it one of the most suitable cement options for the region's construction needs.

Over 1000 retailers across Odisha will have access to the product, along with live in-store demonstrations designed to highlight its strength, finish, and premium performance. The product has already made a strong mark in the premium cement category across the eastern region, through 2,000+ retailers across Bihar, Jharkhand, and West Bengal.

Speaking on the **launch, Neeraj Akhoury, Managing Director of Shree Cement Ltd.**, said, *"With Bangur Marble Cement, we're redefining what premium construction material should deliver. This product brings unmatched brightness, strength, and performance, meeting the expectations of today's builders and homeowners who demand both beauty and durability. Odisha, a key focus market, will further accelerate Shree Cement's growth momentum in the east."*

Bangur Marble's unique formulation uses GGBS, a steel industry by-product, reducing environmental impact without compromising performance. The result is a high-strength, high quality, and long-lasting cement solution that supports greener building practices and more resilient structures. This product will be offered alongside Bangur Cement's premium lineup, including Jungrodhak, Rockstrong, Powermax, Magna, and Roofon.

This launch underscores Shree Cement's mission to champion sustainability and lead the shift toward responsible, high-performance construction in India.

About Shree Cement Limited

One of the leading cement groups in India, Shree Cement Limited ('SCL') (BSE: **500387**/ NSE: **SHREECEM**) is known for its industry leading green credentials, cutting edge innovative practices and cost leadership. It follows 'highest standards of Corporate Governance and has a long history of enjoying stakeholders' trust. Shree Cement is known for its high-quality products which are manufactured at advance manufacturing facilities across India and UAE. It is determined to deliver the most sustainable building material solutions to its consumers.