

Shree Cement commissions state-of-the-art grinding unit in Etah, Uttar Pradesh

The state-of-the-art facility entails an investment of ~₹850 Crore

- *The newly established unit to set new benchmarks in quality, cost-effectiveness, sustainability, and technological advancement*
- *The unit is expected to spur local employment, boosts regional development, and create more than 500 direct and indirect employment opportunities*
- *The unit will utilize 100% of fly ash from the adjoining Jawaharpur Thermal Power Plant, approximately 5,000 tons per day*

Shree Cement, one of India's leading cement manufacturers, announced the commissioning of its new grinding unit in Etah. With an annual capacity of 3 million tonnes per annum (MTPA), the Etah unit from Shree will be one of the largest grinding units in the region, adding to the growth journey of the state of Uttar Pradesh. The project, entirely funded through internal accruals, entails an investment of ~₹850 crore and is expected to create more than 500 direct and indirect employment opportunities.

Speaking on the occasion, Neeraj Akhoury, Managing Director, Shree Cement said, "At Shree Cement, we are committed to supporting Uttar Pradesh's rapid infrastructure and housing development. Our manufacturing units also contribute to a sustainable future for local communities by creating job opportunities, establishing educational facilities and improving infrastructure."

The strategic location of the unit, closer to the railway infrastructure, enables cost-effective transportation of raw materials from Rajasthan, while cement dispatch will leverage both roadways and railways for optimal distribution. A newly constructed road provides direct highway access, enhancing transportation efficiency, and streamlining logistics.

The Etah plant will serve as a model for sustainability, featuring zero-waste operations, air-cooled screw compressors to minimize water consumption and advanced filters to ensure minimal environmental impact. Additionally, the plant has collaborated with an adjoining Jawaharpur Thermal Power Plant to consume its 100% fly ash waste - about 5000 tons per day, enhancing operational efficiencies. In line with Shree Cement's commitment to green energy, a solar installation is planned within the next 2-3 years.

The Etah grinding unit is equipped with cutting-edge German technology, not only for the core operational part but also in advanced pollution control systems, including the Mill Bag House with Epoxy cages. This technology ensures exceptional efficiency in pollution control,



reducing dust emissions to levels well below the prescribed norms and minimizing environmental impact. The plant has 100% covered storage for raw materials to ensure the highest standards of safety and quality. Additionally, advanced filters maintain air quality, reinforcing Shree Cement's commitment to a sustainable and pollution-free environment.

Technological innovations at the plant include an AI-based Bag Counter System for precise inventory management, a laser-based Online Particle Size Analyzer for optimized cement quality, and enhanced safety measures, including thermal sensors and rear door limit switches in HT panels. The plant also features an industry-first Wagon Tippler System, adhering to the latest Railway RDSO guidelines, with German-designed Twin Hybrid Samson Feeders that reduce power consumption, lower lift, save time and eliminate water seepage issues. This state-of-the-art facility exemplifies a commitment to innovation, excellence and sustainability in the cement industry.

As part of its CSR initiatives, Shree Cement will also focus on infrastructure development and providing education in the nearby village of Nigoh Hasanpur, benefiting 2500 residents.

Shree Cement Limited is a leader in sustainability, operational efficiency and innovation. Committed to eco-friendly building solutions, the company utilizes synthetic gypsum, maintains 6x water positivity and harnesses multiple fuel sources, including waste materials. It also advances sustainable transportation by increasing railway usage and adopting electric and CNG vehicles.

The brand portfolio offers a range of premium products, including **Bangur Magna** for solid concrete, **Bangur Roofon** for solid roofs, and **Bangur Marble** for solid bright homes. It also features **Bangur Shree Jungrodhak** for rust resistance, **Bangur Powermax** for powerful crack resistance and **Bangur Rockstrong** for rock-like strength.

About Shree Cement Limited

One of the leading cement groups in India, Shree Cement Limited ('SCL') (BSE: **500387**/ NSE: **SHRECEM**) is known for its industry leading green credentials, cutting edge innovative practices and cost leadership. It follows 'highest standards of Corporate Governance and has a long history of enjoying stakeholders' trust. Shree Cement is known for its high-quality products which are manufactured at advance manufacturing facilities across India and UAE. It is determined to deliver the most sustainable building material solutions to its consumers. The company is relentlessly pursuing its goal of having more than 80 million tonnes of production capacity in the coming years.

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